

EPISODE 1

Trade Development Impact Assessment



So what exactly is TDIA?

Trade Development Impact Assessment is Afreximbank's key monitoring and evaluation tool used to objectively assess and report on development outcomes of its operations.

Why is it important? Developmental impact assessment is a key component of Afreximbank

strategy and at the heart of everything we do. We began implementing our TDIA framework in 2019 to provide an

end-to-end approach to results measurement to: 1. Ensure accountability to our stakeholders by articulating credible

- and comprehensive development impact results. 2. Add value to the Bank's clients.
- 3. Enhance learning and promote evaluation culture to help improve strategy and operations within the Bank.

What's our approach?

The development impact of an intervention is evaluated using 3 tools: a TDIA rating tool, Monitoring tool and Evaluation tool. There's also a Country Diagnostic tool aimed at identifying sectors in member states with high development impact for private sector intervention.

Afreximbank's TDIA Framework

Guide optimal facility selection and drive

RATING

more impactful deals (ex-ante) **Diagnostics**

Identify achievements and lessons learned (on-going)

MONITORING

Promote learning and accountability

EVALUATION

(ex-post)

Identify potential sectors for private sector engagements and development impact

On-going monitoring Performance against expected outcomes is monitored on an on-going basis to identify achievements and lessons learned.

(Phase 2)

FEEDBACK

TDIA

CYCLE

indicators checklist, according to TDIA Logical framework. An appropriate data template is

(Phase 1)

Ex-ante facility

assessment

At the outset, relevant indicators

are identified from core

identified or newly developed to capture expected outcomes associated with the facility. The facility is then graded.

Country Diagnostics

Identify potential sectors and high impact projects for private sector engagements, with funding and non-funding

opportunities to drive our development mandate objectives in member countries

Independent evaluation Project completion +3 years to mainly look at projects with greater and wider impacts years after their completion.

(Phase 4)

completed and focuses on promoting learning and accountability.

(Phase 3)

Ex-post evaluation

Ex-post evaluation is

conducted after an

intervention has been

than I imagined."

"Wow! TDIA is

even cooler

Episode 1 - Recap:

TDIA is enabling progress towards achieving the continuous

methods to assess and report on the impact of interventions.

TDIA is helping the Bank to identify highly impactful and

transformative projects across its member states through its rating

tracking of development outcomes using its monitoring tool.

TDIA is employing evaluative approaches using multiple

tool and country diagnostics.



