

THE TDIA SERIES



EPISODE 1

Trade Development Impact Assessment



So what exactly is TDIA?

Trade Development Impact Assessment is Afreximbank's key monitoring and evaluation tool used to objectively assess and report on development outcomes of its operations.

Why is it important?

Developmental impact assessment is a key component of Afreximbank strategy and at the heart of everything we do.

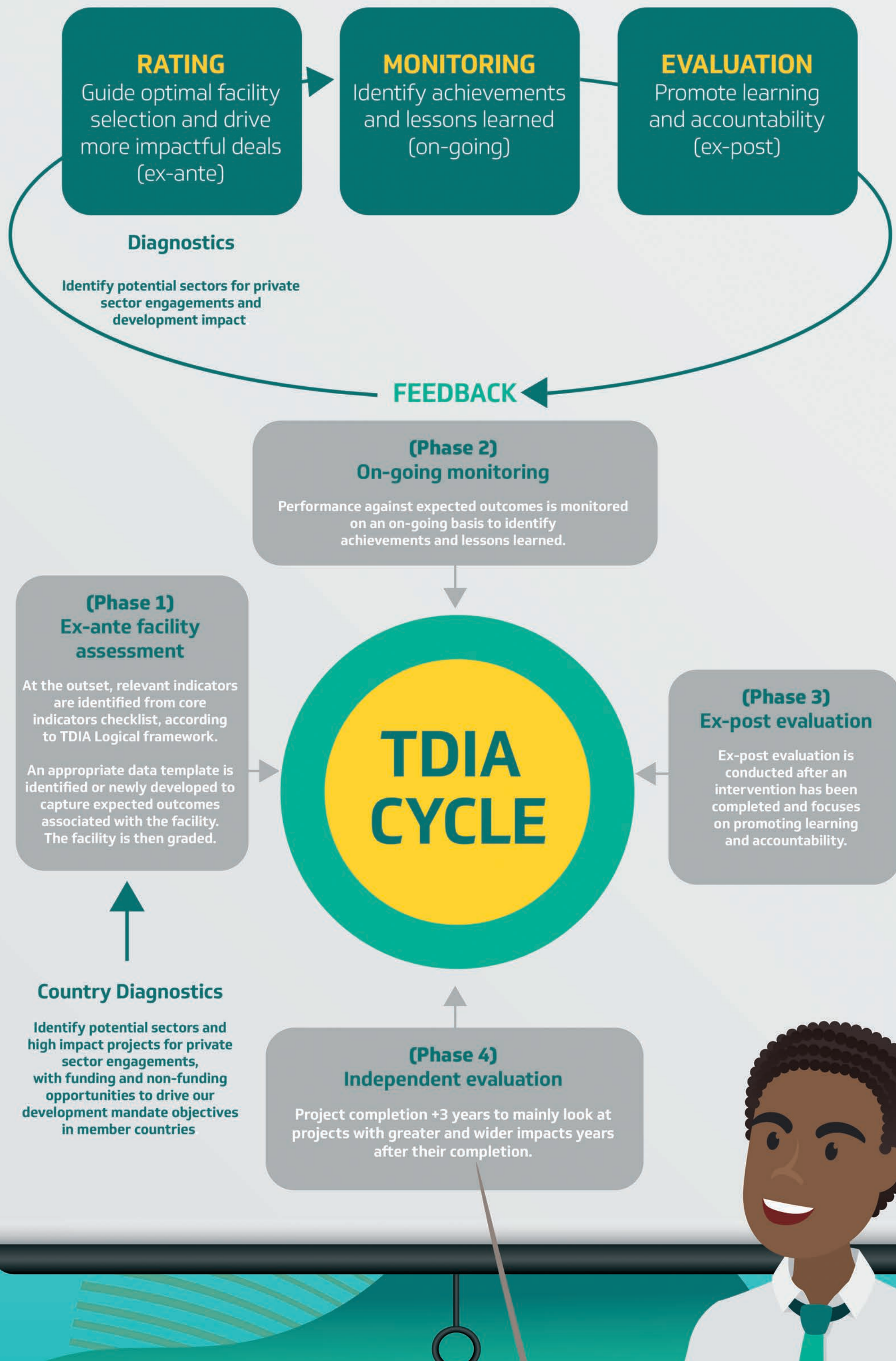
We began implementing our TDIA framework in 2019 to provide an end-to-end approach to results measurement to:

1. Ensure accountability to our stakeholders by articulating credible and comprehensive development impact results.
2. Add value to the Bank's clients.
3. Enhance learning and promote evaluation culture to help improve strategy and operations within the Bank.

What's our approach?

The development impact of an intervention is evaluated using 3 tools: a TDIA rating tool, Monitoring tool and Evaluation tool. There's also a Country Diagnostic tool aimed at identifying sectors in member states with high development impact for private sector intervention.

Afreximbank's TDIA Framework



“Wow! TDIA is even cooler than I imagined.”

Episode 1 - Recap:

TDIA is enabling progress towards achieving the continuous tracking of development outcomes using its monitoring tool.

TDIA is employing evaluative approaches using multiple methods to assess and report on the impact of interventions.

TDIA is helping the Bank to identify highly impactful and transformative projects across its member states through its rating tool and country diagnostics.

THE TDIA SERIES

